

MAYLON T. HANOLD, EdD
Seattle University | Albers School of Business and Economics
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EDUCATION

EdD in Leadership (Cognate: Sport Sociology and Leadership)
Seattle University, Seattle, WA

EdM in Education (Major: Teaching and Learning)
Harvard University, Cambridge, MA

BA in French
University of Washington, Seattle, WA

ACADEMIC APPOINTMENTS

Albers School of Business and Economics, Seattle University, Seattle, WA
2022-present Associate Teaching Professor, Management
2021-22 Director, MBA in Sport and Entertainment, Management
2017-2021 Director, Sport Business Leadership, Management
2018- 2022 Senior Instructor, Sport Business Leadership, Management

College of Arts and Sciences, Seattle University, Seattle, WA
2016-2018 Senior Instructor, Sport Administration and Leadership
2012-2016 Instructor, Sport Administration and Leadership
2008-2012 Adjunct Faculty, Sport Administration and Leadership

TEACHING

MBA Courses

MGMT 5345: Managing Diversity
SBLR 5010: Diversity and Inclusion for Sport Management
SBLR 5120: Developing Leadership in Sport
SBLR 5122: Women and Sport Leadership (Developed as online, asynchronous)
SBLR 5000: Sport Business Foundations
SBLR 5890: Capstone for Sport Business

Graduate Courses

SADL 5020: The Social-Cultural Basis of Sport
SADL 5090: Building Sport Constituencies
SADL 5000: Introduction to Sport Research Methods and Design
SADL 591: Sport Operations and Event Management
SADL 510: Managing Human Resources in Sport Management
SADL 515: Sport Organizations: A Systems View

Undergraduate Courses

MGMT 4770: Managing Diversity

CONSULTING

Delta Dental of Washington & The Acora Foundation (2022)

Workplace Inclusion Workshop, Created and facilitated six workshops for Delta Dental of Washington

Invited panelist to speak to undergraduate and graduate sport business students. Sport Business Summit hosted by Central Washington University. Federal Way, WA. (February, 2017)

Graduate School for Advancing a Career in Sport

Invited panelist representing the role of graduate school for working in sport at the 3rd Annual Storm into Sports Career Fair hosted by Seattle Storm. Seattle, WA. (June, 2016)

Lifestyle Sports, New Technologies & the Changing Sport-Media Relationship

Invited speaker for the Seattle University 2016 Alumni Series, Sports, Media and American Culture. Seattle University, Seattle, WA (May, 2016)

Developing Sport Leadership through Embodiment

LUMS Academy for Women, Diversity and Leadership Invited Speaker at Lancaster University Management School in association with LUMS Academy for Women, Diversity and Leadership. Lancaster, United Kingdom. (February, 2016)

Seattle University Psi Chi Career Night

Invited panel speaker to talk about how psychology plays into my own career as a professor as well as psychology as a major towards a career in sp2.9 (l)-2.6 (s),2 (MTc 0 Tw 15.859 0r)-()Tj0..(MFa-4 ((u-1.6 u(r)-4 (y,)10.9

Sports Psychology

3. Stead, V., Elliott, C., Blevins-Knabe, B., Chan, E., Grove, K. C., Hanold, M. & Smith, A. (2016). Collaborative Theory-Building on Women's Leadership: An Exercise towards Responsible Leadership in *Theorizing Women and Leadership: New Insights and Contributions from Multiple Perspectives*. Storberg-Walker, J. & Haber-Curran, P. (Eds). Charlotte: Information Age Publishing.
4. Hanold, M. (2015). Ultrarunning: Space, Place and Social Experience in *Endurance Running: A Socio-Cultural Examination*. Bridel, W., Markula, P., & Denison, J. (Eds). London: Routledge.
5. Hanold, M. (2015). Behavioral leadership theory. In *Sports Leadership: A Concise Reference Guide*. Santa Barbara, CA: Mission Bell Media.
6. Hanold, M. (2015). Relational model of leadership. In *Sports Leadership: A Concise Reference Guide*. Santa Barbara, CA: Mission Bell Media.
7. Hanold, M. (2014). Leadership and management: Understanding the difference. In *Sport Leadership in the 21st Century*. Burlington, MA: Jones and Bartlett Learning.
8. Hanold, M. (2013). (De/re)constructing leading bodies: Developing critical attitudes and somaesthetic practices. *The Embodiment of Leadership*. Jossey-Bass/Wiley.

Refereed Presentations

1. Hanold, M. (October 2017). Group session: Authentic Leadership: Explorations and Interrogations. *Towards a New Model of Authentic Leadership*. Paper presented at the International Leadership Association's 19th Annual Conference. Brussels, Belgium.
2. Hanold, M. (October 2017). Group Session: Theory Building in Women's Leadership. *Relational Leadership and Dialogic Practice*. Paper presented at the International Leadership Association's 19th Annual Conference. Brussels, Belgium.
3. Hanold, M. (October, 2017). Invited participant, sport sector. 1st Women and Leadership Transatlantic Dialogue. Brussels, Belgium.
4. Hanold, M. (June 2017). Developing Leadership for Women in Sport Organizations. Paper to be presented at the Women's Leadership Affinity Group 3rd Biennial Conference. Rhinebeck, NY.
5. Stead, V., Elliott, C., Blevins-Knabe, B., Chan, E., Grove, K. C., Hanold, M. & Smith, A. (2016). Social media, gender inequality and the workplace. A paper presented at the Leadership Excellence and Gender Symposium at Purdue University. Lafayette, Indiana.
6. Hanold, M. (2015). Session Organizer and Presenter. On Becoming a Female Sport Leader: Insights and Experiences of Female Graduate Students, a presentation in a symposium titled 'Women's Paths to Sport Leadership: Emerging, Continuing, and Developing as Leaders' at the International Leadership Association's 17th Annual Global Conference. Barcelona, Spain.
7. Hanold, M. (2015). Leadership and Sports: Get on the Team (Invited Panelist). Presented at the International Leadership Association's 17th Annual Global Conference. Barcelona, Spain.
8. Hanold, M., Logan, A., Stahl, V. & Ulrich, J. (June, 2015). The (Un)bearable Heaviness of Being Female in Sport Leadership. Symposium session (collection of 3 papers) presented at the Women and

Leadership Affinity Group 2nd Annual conference. Pacific Grove, CA. Papers presented are original research by MSAL students Logan, A., Stahl, V. & Ulrich, J. Papers in symposium:
Female Athletic Trainers: (Non)movement Towards Head Athletic Trainer (Logan)
Exploring Cultural Capital Among Female DI Athletic Directors (Hanold, Norquist)
Leadership Identity Development for Women in Collegiate Athletic Administration (Stahl, Ulrich)

9. Stead, V., Elliott, C., Blevins-Knabe, B., Chan, E., Grove, K. C., Hanold, M. & Smith, A. (2014). Collaborative Theory-Building on Women's Leadership: An Exercise towards Responsible Leadership. Presented at The 13th International Studying Leadership Conference: Relevance and

21. Hanold, M. (2006). Are Female Sport Experiences “Female?”: Challenging the Gender Binary. Paper presented at the North American Sociology of Sport Conference, Vancouver, B.C.

RESEARCH & PROJECTS IN PROGRESS

Refereed Articles

Hanold, M. (abstract to be submitted Feb 15). Challenges and best practices in engaged learning for inclusive leadership. In Special Issue of *Sports Innovation Journal* on Innovations in Engaged Learning in Sport, Tourism, and Live Entertainment Education.

Book Chapters

Hanold, M. and Welch, N. (revision submitted). Acquiring Workplace Skills Through Problem-based Learning. In *Contemporary Perspectives on Problem-Based Learning*.

Hanold, M. (proposal submitted). 'Walking the Talk' in Performance Evaluation Processes. In *Genderwashing*.

SERVICE TO SEATTLE UNIVERSITY

1. Department of Management Search Committee
2022, Member
2. Program Director, MSAL, MSBL and MBA in Sport and Entertainment Management
2017-2022, Moved the Master in Sport Administration and Leadership program to the Albers School
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