SKILLS

Content creation for digital and print marketing Feature article development and creation Script and speech writing Public relations and media management Communications strategic planning Marketing research, focus group moderation

EXPERIENCE

<u>CommunicationsConsultant(November2014–Present)</u>

Provides communications consulting services with a focus on non-profit organizations. Experienced writer and storyteller.

Treehouse (June 2016 – Present). Communication consultant.

Child Care Resources (March 2016 - Present). Communications research.

Komen Puget Sound (November 2015 - Present). Marketing lead, Race for the Cure Committee.

Seattle University (July 2015 - Present). Copywriter, feature articles on student athletes.

Arts Corps (April 2015 - Present). Communications consultant and copywriter.

Pike Place Market (January 2015 -

The National Court Appointed Special Advocate (CASA) Association; Seattle, WA (October 1998 – August 2011)

<u>ChiefCommunicationsOfficer</u>

Developed and managed overall brand identity and direction, including implementation of national PR and advertising campaigns, overseeing a \$1.3 millio